

FACEBOOK AFFILIATE SECRET TRICKS

**The Hidden Formula To Making Money
Promoting Other People's Products
With FREE Social Posts**

A Social Media Lead Generation Guide By

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FOREWORD WRITTEN BY SIMON LEUNG

FACEBOOK AFFILIATE SECRET TRICKS

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How To Implement The Proven Psychology Behind
Unconventional Personal Selling Strategies Into Facebook
Posts To Increase Responses And Conversions Of Social
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Why You Must Choose The Right High Quality Products To
Promote In Order To Maximize Trust, Results And Repeat
Sales From Loyal Customers Who Will Even Endorse You

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FOREWORD BY SIMON LEUNG

Yes, this is a free report. Why does a free report need a Foreword?

The short answer is that it doesn't, but if you want to hear the long answer on why it should, then I invite you to read on.

You see, it doesn't feel like that long ago when I was first starting out in the Internet Marketing game, and I was clearing out my bank account to investing in books, home study courses, information products, live classes, seminars, mentorship, you name it.

Before I knew it, a whole year had gone by, six figures in USD went straight out the window, and was getting nowhere closer to achieving my dream to become an Internet Marketer. On the contrary, I was getting myself financially deeper in the hole, causing unsaid level of stress and countless sleepless nights. The struggle was real.

Finally, I crossed paths with the one man who actually surpassed my own strict criteria whom I deemed qualified to be called my mentor. He was the first Internet Marketer to crack the million-dollar code online, having generated over 7 million USD in sales within just one year. Shortly after breaking my bank investing over \$10,000 in his mentorship program, he tragically passed away before I was able to make my breakthrough.

At that point, I was back to square one. It wouldn't be for another year before I made the conscious decision that if I were to create the type of success anywhere close to what I had dreamed, I would need to put in all my commitment, focus on my goals, and stop at nothing until I achieved it.

That was the day I made the daring decision to resign from my full-time corporate career at Google, where I was blessed to have started out just when the company was getting off the ground at their Silicon Valley headquarters back in 2002.

Resigning meant that I would lose my rank as the most senior marketing optimization specialist, forfeit untold potential millions of unvested stock options, give up my consistent bi-weekly paycheck, surrender all my company-paid business trips, letting go of the hundreds of friends I have made while working there, not to mention the saddest of all, saying goodbye to three free meals every day and all the snacks and beverages I could ever consume.

It was a hard decision, but somebody had to make it. With a heavy heart, I tendered my resignation in 2006, and I never looked back since. In fact, there was no turning back, as giving up the number one dream career among the

majority of the jobseekers on the market in exchange for a failed entrepreneurship venture would have made me the biggest laughing stock of the century, and I wasn't about to let that happen.

Fast forward to today, with the understanding that this was one of the most difficult decisions I ever had to make, I know full well now that I wouldn't have it any other way. Looking back at my entrepreneurship experience, it gave me more prestigious titles, opportunity to actually vest so much more in various investments, write my own checks on a daily basis, travel the world to wherever I want whenever I want, make thousands of new global friends over the years in the process, and of course, still be able to enjoy the best that life has to offer by eating and drinking to my heart's content.

Which brings us back to our question. Why do we need a Foreword?

Look, I know why you are here. I may even have an idea where you've been. Although, none of that matters. The most important is where you will end up.

In all honesty, the world doesn't need anymore free reports. The Internet is flooded with them, and most people have downloaded and read dozens, maybe even hundreds. To this day, most of them still haven't done a single thing with their business.

If there is anything that you are going to take away, know that without risk, there won't be any results. Without action, there won't be any results. Without you making the conscious decision, the same one that I made when I resigned from Google and took the plunge into entrepreneurship, and making the commitment to succeed at all costs, you won't do a thing, and you simply won't get any results.

Closing your mind to opportunities because you think they're not for you is easy. Giving up on something because it's hard is easy. Never getting started because you're giving yourself the excuse that you are a newbie is easy. On the other hand, accepting the opportunity to learn, persevering through life's biggest challenges and trucking through all the noise to give yourself the chance to live your dream, that's hard. Easy now, hard later. Hard now, easy later, and potentially forever. Which one do you choose?

Endlessly burying yourself in free reports, books, videos, home study courses, classes and seminars is not going to elevate you to the top. It won't even hover you to the middle. In fact, you would be staying in the same place you have always been.

That's why I don't want you to take this experience like any other ones you have gone through in the past. Don't read this free report with the intention that you're not going to do anything with it. You must make this moment the

beginning of something extraordinary that will be the first step of changing your life forever.

Today is the first day of the rest of your life. Yes, it's a free report, probably not so different in context than some of the other free reports you have seen online. The difference, though, is that this free report has substance. This free report has an ambition. This free report has the capability to be your reason for success.

The reason is simple. This report is not written by simply anybody. In my 10+ years of Internet Marketing experience as a speaker, trainer, consultant, coach and mentor, I not only teach people how to make money online, I also seek the best students who are also worthy of becoming the best. I've finally found them.

You see, this free report is written by my handpicked Protégés, all of whom I either helped or single-handedly brought to the top with me. I've trained them on Internet Marketing. I've trained them on entrepreneurship. I've trained them on platform speaking. I've trained them on sales and conversions. I've trained them to be the best. And now, they are ready to train you.

As you read the words on these pages, keep in mind that they are all written by people who were once in the exact same position as you, as newbies who simply wanted to learn more. Today, they are successful entrepreneurs in their own rights, and have even become speakers and trainers who legitimated earned themselves the position of actually being called mentors.

This is because of the open-minded, perseverance and action-taking mentality I was talking about. With the right attitude, they accepted every challenge I threw at them, and through breaking one barrier after the next, there was nowhere for them to go but up. And now, they are sitting with me at the very top.

That, my friend, is the reason why this free report needs a Foreword - so you don't just treat it like any other worthless free report. When you understand more about the power and intentions behind it all, you will know how to value this with all your might.

Everything happens for a reason, and don't ever take anything for granted. The fact that this free report is in front of you right now, this instant can be responsible for all the success and good fortune that will come to be. Believing is the first step.

The next step? Learn. Prepare to learn, and always continue to learn. Never, ever stop learning. Never stop growing. Read, absorb, and invest in yourself. Get a mentor if you need to, but the moment you decide you want to learn no more will be the moment your dreams will die forever. Learn, Improve... Live.

Do yourself a favor and read every word of this free report, but don't just read to read. Read to absorb. Read to improve. Read to take action.

Brace yourself. It all starts now. Maybe one day, I will see you at the top alongside me and my elite team of Protégés.

Simon Leung - SimonLeung.com

World-Renowned Internet Entrepreneur, Award-Winning Motivational Keynote Speaker, International Best-Selling Author, Internet Marketing Consultant, Coach & Mentor

What You Need To Do On Facebook Today To Start Generating Leads, Marketing Products And Promoting Any Business With Your Regular Daily Social Media Posts

Note: This chapter is Tutorial based, to guide and to share with you how to build your list by using FREE method. The strategies and tricks are based on the syllabus by the training and coaching of two World-Class Internet Marketers, Simon Leung and Patric Chan, as well as my own experiences.

Many people have the misconception that an online business only means blasting their e-commerce page, or sometimes just by posting their “offers” into the Facebook Group and other forums to get traffic in hopes of getting sales. Why I am using “hope” to describe these acts? That’s because with the methods I described above, you will hardly get any sales. That is, unless you are in a price war, and you plan to hit the market with the lowest price possible. Although, do you wish to lower your profit margin? My guess is not, at least not for me.

What is the broken link in between? How to do you get sales if I said the methods above can't work? The broken link is: “rapport.” Without rapport, why would anyone want to buy from you? You haven't built any trust with them, and they unable to determine whether you are a legitimate seller or scammer. That's why you have to take the extra step in order to get your sales, have them repeat, viral your marketing, and ultimately earn exponential income through an online business.

Of course, everything is easy to say, but how is it done? The secret behind rapport building is having a mailing list/ “prospect” database. Let me share

with you one unique method that solely depends on social media. You will be able to collect a reasonable list and build rapport with your subscribers at the same time. Also, I will be sharing on how to follow up to get more sales at the end of this chapter.

Ok, let us go into the very first step of setting up this F.A.S.T. system, which is: building your “*container*” to contain your prospects.

Step 1: “Container Creation”

What you need in order to create this *container*? You just need a few key elements.

1. Facebook Page. You can do it very easily by just following the steps shown in the below video:

[Click here for tutorial video](#)

2. Content (the type of content you need depends on the type of niche you have chosen). Personally, if you want to find content, there are many ways to do this. There are paid ways, and there are free ways. Most people are lazy, and they want to have all the guides and solutions, but they don't want to spend their time to find and search for them. That's why you can go to Google to get all the content for them, and simply compile your findings into a post on your Fanpage to get them guided. You may also search on YouTube to find more guides. For example, I am in the Internet Marketing niche, which is why I am always posting on the below few key things:

How to build a website? How to buy solo ads? How to use an autoresponder? What is the strategy of getting leads online? (Just to name a few.)

3. Once your content is prepared, you will want to post 2 to 3 times per day. Then, when you have more than 10 posts, you now have your complete *container*.
4. Your own website is recommended so you can include its link in your profile. This gives the impression that you are more genuine, and people will understand and trust you more. This also allows you to build your own brand more effectively.

Note: Remember to include pictures on every single post because only pictures will capture people's eye.

After you have completed building your *container*, you are ready for the second step.

Step 2: Promotion

Once you have completed the *container*, it's now time to fill it up. There are 2 ways to do this. 1: Free method and 2: Paid Method.

For the first method, which is the FREE way, you may need to do some work in order to make it run smoothly. However, the good news is that it will make sure that you get a targeted audience and get more interested people to like your page.

Now, how are you going to do this? Here are 3 ways:

1. Forum

Did you know that in the forums, once you have registered an account, you will then need to setup your profile?

Well, once you set it up, there is one feature that most people usually either neglect or use to post some useless details to show off only. For instance, many gamers, under the signature part, they would simply paste the photo of their own character.

Why do we need to set up this section of the profile? Basically, it is a free way to generate leads for our *container*.

Here's the trick:

You are going to make a post in the targeted group. For example, if you are in Internet Marketing, find a group that is about business start-ups or online marketing related. Then, create a post with a challenge or problem.

Of course, you must understand this challenge or problem, and you need to have the solution for it.

Upon doing this, you will start to see people coming in to reply, some asking questions, some suggesting solutions.

At some point, you will then come in with your very own solutions. Of course, the solutions need to be outstanding. Come on, it's your own post! I'm sure you're the best person to answer your own question, right? This is why often times, your solutions will be appreciated.

The good news for the group post is that it will permanently stay there, and if you keep updating it, it will always appear on top of the group that you posted.

With all the solutions and the subsequent authority you create in that forum, many people will tend to follow you, and they will follow your signature to find you on your Facebook Fanpage.

2. Facebook Group

Here's another massive traffic source: Facebook Group. When you type in the Facebook search bar, you will find a lot of different groups.

For example, if you type "Business Penang" or "Solo Ads," tons of various groups will appear.

This time, the name of the game is different. You only have one chance to make the post instead of sequencing them all, like what we've previously done with the forum method.

You need to write compelling words to them so that you can either challenge their ego or get their curiosity to go to your page to find out what's going on. Then, you will drive leads to your container again.

3. Article Writing

As you may know, there are free platforms like blogspot.com and wordpress.com to write your blogs. So, you should write some short articles about problems and solutions. Don't disclose the full solutions, though. Instead, guide them to find more solutions through your Facebook page.

When you publish your articles, you will gain organic traffic to your page. You may share your articles to your profile and get readers to visit, as well. This will help you to consistently generate new leads to your articles.

It will completely go viral, especially if you give out some free gifts. You can even "bribe" them, for example: "Like or comment on this review and receive a FREE E-BOOK!" A lot of people will flock there to get a piece of the action.

All of the above techniques will gravitate towards generating leads to your Facebook Page, A.K.A. your *container*. Once you have done both steps, it is

time for you to go to the next step, which is to monetize your leads. I know you all are excited about this step, but please remember this: You only have one chance to do this. Don't waste it and don't make the wrong move!

Step 3: Pitch

Usually, we will not pitch to them directly. Instead of giving them an offer to purchase, we will be sending them a "Free Report" and collect their contact information (email address, phone number, Whatsapp, WeChat), or whatever other methods that allow us to follow up with them.

Why is follow up so important? That's because without follow up, you won't be able to build rapport with them, and without rapport, no sales are going to happen. What options do we have to store their contacts? There are 2 options:

1. Google Form (Free method, but be prepared to send almost 10,000 mails per day, which I highly doubt you would want to do).
2. Autoresponder (Aweber, Getresponse, Mailchimp, etc.) which is a paid online software that can allow you to send multiple mails and sequence them by timing and date. More flexible and able to automate your business.

Once you have chosen your option to store their contacts, you then need to set up a simple website called an opt-in page. Some people also call it a squeeze page or landing page. This type of website basically contains a simple promotion that briefly describes your offers, along with a form for them to fill in their name, email address or their contact number.

When you have done the above two steps, the next thing you are going to do is to post your website (opt-in page) link into your Facebook page. Or, another option is to use Facebook's "call-to-action button."

You might want to guide them to click on that button in order for them to download your free bonus, where the page it directs them to can store their contacts into your system. When you have done this, your campaign may begin.

Start to send emails or contact them by giving them the "solutions" they had requested in order to build stronger rapport with them. The better the solutions you give to them, the stronger rapport you can build with them.

Usually, after about 3 emails, you should start checking the open rate of the emails you've sent (find out how to do this if you are unsure). Once you have

noticed that the statistics are ideal, you may sequence the next email to finally offer your “products” to them as a purchasing option.

By following all of the above steps, you may get your online sales easily by simply leveraging on the power of social media.

Happy selling! We are looking forward for your success.

How To Implement The Proven Psychology Behind Unconventional Personal Selling Strategies Into Facebook Posts To Increase Responses And Conversions Of Social Promotions

“Selling by Not Selling At All”

I hate selling.

I believe you have the same feeling when you go to shops, especially in tourist spots. The sales personnel would keep recommending you their products. You don't even have the time and comfort to choose and buy. I personally hate that.

Since you now understand a buyer's feeling, are you going to push sales to your prospects? I certainly hope not. Well, then, I'm sure you are now wondering how are we going to sell to the prospects, right?

The secret to master selling is by not selling at all.

In this chapter, I would like to teach you how to do that. In this Internet era, you can do this through social media easily, but first, we must have the right mindset. You are not using the social media to mass blast your product information or even to hard-sell your products there.

The main objective is to build relationship with your friends or prospects and gain trust. Simple? Let's get started.

This is the 4-step process that you can use to start selling while utilizing the social media platform. I will use Facebook as an example here, but you can use these strategies in any other social media platform you want.

Step 1 - Find Your Tribe

If you are selling dieting products, ask yourself the question: Whom do you want to attract to be your prospects? Once you have the answer, find out “where” this group of people hang out in Facebook. You can search for that in Facebook groups. That is how you find your tribe of prospects.

Step 2 - Add Value

It is time now to provide value by educating your prospects the skills and knowledge that would help them. It can be a solution to some of your prospects' problems. These solutions can be in the form of less-known facts or data, charts or infographics, educational videos, short articles, quotes or photos. The purpose in this phase is purely to build trust from your prospects by educating them.

Step 3 - Create Curiosity

Once you have built trust with your Facebook friends or prospects, the fun begins. Please do not just post your product photos or features. You may want to post your activity photos using the products.

For example, if you are selling skin care products, ones that have whitening effects, you may want to post yourself sun tanning and write something like, "Hmm... I am going to be really tan after this vacation. Luckily, I have a secret weapon that will get me back to my fair skin. ☺" This will get people curious about your secret weapon and your post "teases" them to ask you about your secret weapon, especially those who are looking for a solution to have a fair skin.

Another example is if you sell supplements, you can take your own selfie showing you sweating after exercising and taking your supplements. You can then post it in your Facebook, Instagram or Wechat. You will attract curiosity from your friends. However, do not overdo it.

Besides, you can also post photos of you traveling, enjoying with friends and families, and nice food. These photos will help you build trust with your friends because these photos show them that you are real and you are like them. Remember, people like to mingle with people who share the same interest or, even better, the same dreams. If you are already living a lifestyle that someone is still dreaming of, then you will definitely attract him or her.

Step 4 - Promote

Once you create the curiosity, your friends or prospects will start asking you questions about your business, products, and services. If you have done your teasing phase well, you will attract a lot of curiosity questions. Now, it is time for you to promote your products to them.

Here are some techniques that you can use so that you don't sound like you are selling to your prospects:

Reverse Psychology

When your friends ask you about your whitening secret weapon, you can tell them that they don't need them because they are more fair than you. When you say that, what do you think will be the reaction of your friends? Naturally, they would begin to justify how dark they actually are, and also why they need this whitening product of yours. Once they do that, then you just tell them "reluctantly."

Do you see the beauty of this technique? It is the prospects that justify why they need this product, and not you selling them why they need this product. Once they justify, it leaves them wanting the products even more.

Hot Button Promotion

This technique is very effective. A lot of sales people like to talk about the products non-stop, but we are not going to do that. Remember, our method is selling by not selling at all. First, we need to ask questions to find out more about your prospects. You want to ask questions to look at the needs or problems they are facing right now and what kind of solutions they are searching.

Since the world's population now has more and more people who are aging, you may want to sell anti-aging products. Now, you can ask questions on your prospects' health and find out whether or not they have problems related to aging, such as diabetes or high blood pressure. If you find out they have these problems, then you will use consultative methods to educate them about the benefits of your products. If you have your own testimonials, that would be even better. You can also suggest other natural healing recipes besides your products because you do not want to sound "salesy" by only pushing your own products.

Digging on Wounds

Once you understand your prospect's hot buttons, another technique you can use is to dig on their wounds. Take the above example of diabetes. You can tell them the bad consequences of not taking extra action to eliminate or reduce their problems. Also, you can talk about your own friends who have the same problems, and how they have to lose their limbs due to diabetes. Let them

know how their family is going to suffer due to his or her illness. Remember, do not overdo it.

Conclusion

In order to be successful in sales, you have to have the RIGHT mindset as mentioned above. If you do it like you need the sales too much, it normally won't work out well. You have to have the mindset of wanting to help your friends rather than wanting to make a sale. It's strange, but with this right mindset, you will attract more sales.

You must enjoy the process of “selling by not selling.” If you enjoy doing this, you will definitely achieve excellent results.

Why You Must Choose The Right High Quality Products To Promote In Order To Maximize Trust, Results And Repeat Sales From Loyal Customers Who Will Even Endorse You

“Find The Right Products And Let The Money Flow into Your Pocket By Itself!”

When you run a business, the product is the body of a company. Why do I say this?

The reason is because the product displays the image of a company to the customers, working to make the customers happy, showing results and bringing in more customers. Good products can even speak for themselves to bring the company more sales and create bonding and trust between customers and the company.

However, If you choose the wrong products to sell in your business, then they will act like bad guys or a sick body, giving you many problems and displaying tons of sicknesses. The end result would be no sales and creating a bad image for yourself in the industry, even potential lawsuits to the company by the consumers.

In unfortunate circumstances, the company may even close down because of bad products. So as a serious business owner, don't you think choosing the right product is very important?

Recently, because I wanted to gather better and more accurate information regarding what kind of thinking normal self-employed bosses may have, I went to talk to few so-call entrepreneurs regarding how they pick their products for their businesses.

At the end, I found out that there are two common categories among them.

The first category are those who managed to have more time and financial freedom (I call this group of people the “Rich”), and the second category are those who lack time freedom, with some even having tough financial situations (I call this group of people the “Fighters”).

Basically, the difference between the Rich and the Fighter is their mindset. The Rich always select products based on quality. Whether the product quality is

meets their standards or not is the first priority that helps them choose the right product to sell, promote or distribute.

On the other hand, the Fighter is always looking for the new products based on current trends and affordability. They don't care about the quality of the products, and as long as it's low cost and there are people looking for it, they can sell it cheap while still getting making a margin. Additionally, they want products that are currently in trend, even though it may only be popular temporarily.

Many years ago, when I was first starting up my very first Internet business, I remember that I also wanted to sell trendy things that I liked. However, I ended up deciding against it because of a conversation I had with one of the senior students from my Internet marketing class.

This student told me that this was not advisable for a variety of reasons, and recommended that I go for another niche. When I look back today, I'm so glad that I didn't go for it. Otherwise, I wouldn't have had the opportunity to polish up on my Internet marketing skills.

As I got more experience, I finally began to understand firsthand why she did not encourage me to do so. From my observations, one reason is that you have to stock up on a lot more products so that you can get higher margins. This is necessary so you can compete with other competitors, since trendy products usually already have existing sellers, and you only get a bite sized share from that small piece of pie.

The second reason is because trendy and fashionable products will soon fade in popularity, which means customers will look for new things very soon. With that said, your leftover stocks will be end up being a lost in the business since nobody wants them anymore. To get rid of them, you would have to sell them off at a very, very cheap price, resulting in a negative return on investment (ROI).

For the more seasoned online sellers, you may be considering the drop shipping route. Yes, drop shipping is good because you do not need to keep stock, and you simply earn what you can sell.

Unfortunately, the problem for the drop shipper of trendy products is that your pricing is normally controlled by the drop shipper. Your margin is also controlled by them, and even the quality of the products are not under your own control.

Normally, the product quality is not as good as you would expect. Some merchants may claim that they are the original or an authorized dealer, but when they ship out the goods to customers, the package may not even indicate the manufacturer or importer information (for electronic goods).

Because you are the one who sells the products and need to deal with the customers, if anything goes wrong, the customers will come looking for you, not them. In fact, neither you nor the customers may even know who they are.

As far as pricing is concerned, how much they want to sell the products is always controlled by them. Later on, you may find other places that are selling for even lower than your cost, and there is nothing you can do about it. When your customers find out about this, again, they will only come looking for you.

Another problem is that you will always have to continue finding new products to post and sell because you want your web store to be fresh all the time to attract more visitors. In actuality, they are really only visiting, not buying, which means that you are working so hard for nothing.

This is most likely the Fighter's entrepreneurial attitude. They are always looking at what people are doing right now, and if there is a good potential for profit, then they would open up another similar store nearby the original store with good business.

For example, in my hometown of Penang, there is a street called Little Shanghai. One day, a seafood steamboat restaurant opened on that street, and it attracted many people to stop in. Suddenly, steamboat became a trend in Penang.

Business for this new steamboat restaurant was booming. Every night, the place had a full house, with customers in long queues outside waiting for table. All the while, many people were discussing how high their profit margin must be, and how easy it is to run a restaurant like this.

Within only a few months, on the same block as the original restaurant, multiple new steamboat restaurants suddenly appeared from out of nowhere. They even tried to compete with each other in terms of prices and service. In the end, all of them eventually closed down, not having even lasted one year. This is an example of a typical mistake normal entrepreneurs tend to make.

After years of experience as an entrepreneur, hanging out and rubbing shoulders with the most successful businessmen and marketing gurus, I have

come to my own conclusions on how a business can become successful through their products.

This is normally carried out when the priority of a company is to sell products that are designed to help people or provide solutions for human life. This could be helping to improve their customers' health, beauty, environment, financial or providing a life-changing opportunity.

Because we cannot make sales simply because we want to make sales, we must provide value to our customers and the society as a whole. The more social contributions your business gives, the more profitable you will become.

Example: The public listed company, YTL, whose founder is Tan Sri Dato' Seri Yeoh Tiong Lay. They are a strategic company with their major philosophy as "Offering World Class Quality Services and Products," while aiming to help the growth of the country and make a change to society.

In Kuala Lumpur, everybody knows about Bukit Bintang. In the past, Bukit Bintang was just a normal downtown area in Kuala Lumpur. Nowadays, it has become a major tourism spot and major business district area in Kuala Lumpur, which is also known as the "Golden Triangle" in Kuala Lumpur.

The main developer that made this piece of land famous is YTL. In addition, YTL Group also owned many well-known properties and provide world-class quality service in their hotels, including Pangkor Laut Resort, which is a great resort that has won multiple foreign awards in Malaysia (Malaysia seldom has such high standard hotels).

This also recognized YTL Group as the highest quality hotel owner in Malaysia. Tourists are willing to spend money on their hotels for their holidays as they are a trusted brand to hotel guests. Other than hotels, whenever people hear that a company is under YTL, they immediately think that it is a quality and affordable price.

Another example is Air Asia, a budget airline company. With the philosophy of "Everyone Can Fly," this really changed the Malaysian airline industry, allowing those with financial constraints the ability to travel away from home because of the affordability of its flights.

Nevertheless, Air Asia still meets the world-class budget airlines standard to serve their passengers well. Today in Malaysia, if you are talking about flying anywhere, the first budget airline that comes to mind is Air Asia.

In the end, always have the satisfaction of your customers in mind. Don't try to cut corner to save costs that result in poor quality products and services, as the only thing this would cut short is your success.

Provide only the best products and services. Your customers will appreciate you for that, and your business will boom.

About The Authors



William Cheong is an Internet Entrepreneur who inspired people across the world with his story of making USD1000 in one day from one hour of work when he started his Internet marketing journey towards the end of 2014. Today, he is a platform speaker, International coach, and marketing trainer.



Andrew Cheah is an entrepreneur and a supply chain consultant since 2000. He has spoken in more than 30+ countries and is known to be able to help corporations achieve fast results. On a personal level, Andrew loves coaching new entrepreneurs to excel in their businesses. Currently, his mission is to develop more entrepreneurs to make this world a better place.



Ming Liang is a stay at home mom, Internet entrepreneur and online marketing consultant. She is experienced in helping local businesses promote their brands and increase their sales volume through the World Wide Web. To continue chasing her own dream of helping others through changing people's lives, Ming Liang is frequently featured on the world's stages to share her own experience, story and knowledge to inspire those who deserve a change, especially for other stay at home moms like her.